

Preparing for the Future

Be Proactive



Strategic Planning for Fire Service Operations

Course Description: This course will provide necessary information for effective decision making at the local level. Townships, Boroughs and fire service organizations serve diverse communities across Pennsylvania and have struggled with decreasing volunteers and increased costs. This training seminar will use lecture, small group discussions, and facilitated brainstorming to identify solutions to sustain or improve fire service in your community. Objectives:

The student will be able to:

- List the 10 ten challenges facing volunteer fire departments in Pennsylvania.
- Identify the responsibilities of Township Supervisors and Borough Council regarding volunteer fire companies.
- Identify methods to assess community expectations.
- Apply methods to conduct a SWOT analysis of current fire service operations.
- Recognize the need to develop a Standard of Response based on public expectations.
- Summarize the steps necessary in a Strategic Planning Process for volunteer fire companies.
- Discuss methods to improve and maintain communication with volunteer fire companies.
- Identify the relevant legal aspects.
- Summarize current best practices for administrative and financial operations.

The Pennsylvania Fire & Emergency Services Institute

is an educational, non-profit association of emergency service organizations, emergency responders, industry and public service professionals who research, exchange information, and cultivate relationships among constituents about the issues affecting emergency response and life safety in the state of Pennsylvania. Our mission is to use combined knowledge and efforts to better protect the industry and those who serve within it.

This 3.5 to 4-hour seminar can be offered onsite or via Zoom for a reasonable investment!

Recommended attendees:

- FD President
- Treasurer
- FD Board Members
- Chief Fire Officers
- Township Supervisors
- Borough Council
- Mayors
- Municipal Managers

For more information or to schedule a seminar please contact Jerry Ozog at 717-497-5306 or

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