



Sample Press Release

[Your Organization's Name] Endorses the Burn Prevention Network in Fireworks Safety Campaign to Prevent Injury This Fourth of July

[Your Organization's Location] - [Your Organization's Name] is partnering with the Burn Prevention Network to prevent fireworks-related injuries this Fourth of July with the "Celebrate Safely, PA!" campaign. [Insert details of your press conference here]. This event is among several press conferences throughout the Commonwealth of Pennsylvania.

"Celebrate Safely, PA!" is an organized effort amongst collaborators including Senator Pat Browne, the Office of the State Fire Commissioner, the American Pyrotechnics Safety & Education Foundation and the Burn Prevention Network. The campaign aims to raise awareness about fireworks safety, and to ultimately reduce fireworks-related injury. Fireworks-related injuries have been on the rise in Pennsylvania in recent years; about 10,000 people are treated for fireworks-related injuries across the country every year.

Consumer fireworks sales are also on the rise, reporting jumps up to 300% in 2020. While fireworks often accompany times of celebration, it is imperative to take all necessary safety measures and precautions. Consequently this campaign aims to instruct both new and returning fireworks consumers how to properly celebrate with pyrotechnics and answer any questions in regards to how to handle fireworks.

Visit www.burnprevention.org and follow us [insert your organization's social media, newsletter, website, etc.] to learn more about how you can Celebrate Safely with us this holiday season and beyond.

[your Organization's Title]

[Insert your organization's boilerplate here]

[Your Organization's Point of Contact]

Contact Name

Contact email and/or phone number

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